



CHARLOTTE SPEECH & HEARING CENTER

Quarterly Newsletter

Volume No. 30

Spring 2017



EXECUTIVE DIRECTOR'S MESSAGE

Shannon Tucker, M.A., CCC-SLP



Dear Friends:

As Charlotte Speech & Hearing Center begins its 50th year of service to the community, I am humbled by the commitment of all those that have made the gift of speech and hearing possible for over a half a century. Our founders - led by Roland Elliott, Project Finding Committee Chair for the Junior League of Charlotte; original Board President, Russell Robinson; and our First Executive Director, Donald Bynum knew in 1967 that the key to a productive and successful life was the ability to communicate.

In 2017 we still believe that communication is the key to connecting to the world. As a non-profit organization, our mission is to provide a full range of effective, family-centered speech-language and hearing services to everyone in our reach. This includes over 2700 children we serve each year through our Community Language Literacy Program (CLIP).

In this newsletter I invite you to learn more about our CLIP program and how a matching grant from The Leon Levine Foundation is helping us ensure the continuation and expansion of critical services like CLIP. You'll also see the many exciting things we have planned to celebrate our 50th! I hope you will consider participating in one or all of our events as we look forward to serving all those in our reach for the next 50 years and beyond.

Warm Regards,
Shannon Tucker



Legacy Committee members Peggy Harding, Roland Elliott and Mary Ann Crouch



Russell Robinson, Shannon Tucker and Roland Elliott

CLIP OPENS PATHWAYS TO SUCCESS FOR CHILDREN IN OUR COMMUNITY.

By promoting kindergarten readiness for low-income and at risk children ages 0-5 years, CLIP sets the stage for future academic success, allowing us to make a significant impact on the 2700+ preschool aged children served each year.

CLIP uses a threefold approach that includes:

- Direct intervention services to young children focusing on language and literacy development,
- Informative workshops where parents and teachers learn shareable skills, and
- Early identification and referral services to connect children to the appropriate resources.

CLIP is made possible through generous donations from our community partners and individuals.



Words at Age 6:

Child from professional family:

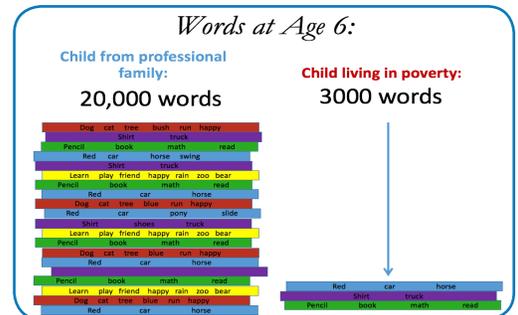
20,000 words

dog cat tree bush run happy
shirt truck
Pencil book math read
Red car horse swing
shoe
Learn play friend happy rain zoo bear
Pencil book car horse
Red car horse
dog cat tree blue run happy
Red car horse
Red car horse
Learn play friend happy rain zoo bear
Pencil book math read
dog cat tree blue run happy
Red car horse

Child living in poverty:

3000 words

Red car horse
Pencil book math read



THANK YOU TO OUR 50TH ANNIVERSARY SPONSORS!

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THERAPY, INC.**

Please join us We are excited to celebrate our Anniversary throughout 2017 with a variety of activities and events.

50 Faces of CSHC | April – October 2017

From now until October we will be sharing 50 quick looks on a weekly basis, on our history, our service to the community, and our hopes for the future. Follow CSHC on Twitter, Facebook and Instagram and please Share! Share! Share!

Beauty of Expression | May 4, 2017 | 6:30 p.m. | Meyers Park

Our annual signature event – a fun and casual evening of dinner, live music, raffle prizes, and more to benefit CSHC. To RSVP call 704.523.8027 x 232

50 Ears for 50 Years | August 2017

A community outreach initiative to provide 50 free hearing aids for those in need.

Save the Date

50th Anniversary Fall Gala | October 6th 2017 | Palmer Building

A celebration commemorating our opening in October 1967. The gala will honor CSHC's founders and recognize 50 years of achievement and community service.



Joan Gormley, M.S.P., CCC-SLP and Angie Rikard, M.A., CCC-SLP, Director of Speech and Language Services

CHARLOTTE SPEECH AND HEARING CENTER'S WEBSITE HAS A NEW LOOK!

PLEASE VISIT OUR WEBSITE AT CharlotteSpeechHearing.com

In honor of our 50th Anniversary Celebration, The Leon Levine Foundation has generously provided CSHC with a matching grant. The Foundation will match all gifts from new supporters, past donors who haven't made a gift in two years, and gifts from recent donors who increase their support for a total of \$15,000.



THE POWER OF 50 *All donations make a difference no matter how big or small, especially now! Learn about the POWER of 50 and how your dollars help.*

~ The POWER of \$50:

- 3 speech screenings to identify children in need of early intervention services
- Therapy games and supplies for children with developmental delays

Multiply your POWER! ~ The power of \$100:

- 1 hour of Language and Literacy Instruction for 8 low-income preschoolers
- Sponsors one workshop to train 10 parents on active reading and language development

Multiply your POWER! ~ The power of \$250:

- 50 books for our March Madness for Reading program
- One month of speech therapy sessions for a child using our Assistance Fund

Multiply your POWER! ~ The power of \$500:

- Two weeks of intensive language-literacy intervention for a preschool classroom to improve kindergarten readiness

There are 3 easy ways to make your donation:

- **Online at our secure Paypal link** at www.CharlotteSpeechHearing.com
- **By mailing a check to:**
741 Kenilworth Ave, Suite 100,
Attn: Development Department
Charlotte, NC 28204
- **Call us at 704.523.8027.**

We will process your credit card over the phone and mail you a receipt.

